

GROUP LEADER RESOURCES

Making it Easy for People to Join Your Group

If you want people to join and feel a part of your group, a few things are necessary - *clarity, connection and communication*. They need to understand who your group is. They need to feel a sense of connection and belonging. And they appreciate regular communication. Following are specific steps you can take to help people find, join, and commit to your group.

CLARITY

- Clarify your group profile - what is your group about? Who do you want to be a part of your group? Make sure this is known by your group members. Get their input.
- Make sure your group settings are correct in [Planning Center](#). Here is an [instructional article](#) on making these updates.
 - Confirm day of week, stage of life, location, etc.
 - Add a description of your group that tells others what you're about.
 - Add a photo or graphic. A fun picture of your group is inviting to others.

CONNECTION

- Regularly meet people. If you're actively meeting others on Sunday mornings, at church events, or in your neighborhood, you'll likely find people to join your group.
- Invite people to visit your group. Help them understand that there is no life sentence to join your group - just try it out. Offer to meet with them first to answer questions they may have about your group.
- If an interested person contacts you via the Church Center app or email, respond quickly, either inviting them to your group or setting up a conversation with them.

COMMUNICATION

- Let your current group members know that someone will be visiting your group. This is not to ensure they're on their best behavior; it's to let them know you'll be spending more time getting to know each other.
- Once someone visits your group, follow up with them within a few days to get their impressions and answer any questions they may have.
- If they seem interested in coming back, ask someone else in your group to connect with them and welcome them. (Better than just the leader communicating with them.)
- Once they come to the group meeting a few times, give them a responsibility (see what interests them). This will help them feel part of the group.

If you're not great at meeting and talking with people, someone else in your group probably is. Ask them to take the lead on recruiting members!